

CPS Appoints Magic4 Founder & Senior Openwave Executive Simon Wilkinson To The Board

(Cambridge, UK: 6 February 2006) CPS (Cambridge Positioning Systems Ltd) today announces that wireless visionary and entrepreneur Simon Wilkinson is to join its board as a non-executive director.

Currently, Simon is Senior Vice President & General Manager, Content and Services Organization at Openwave, the leading provider of open software products and services for the communications industry. Until its acquisition by Openwave in 2004, he was founder and CEO of Magic4, the UK-based pioneer in the wireless messaging and value added data services space. Prior to co-founding Magic4 in 1999, he held senior international positions at Philips Consumer Communications.

CPS Chief Executive Officer Chris Wade said: "Simon brings a wealth of experience in the wireless world to CPS. He is very well regarded - not only for his hugely impressive track record in creating valuable businesses - but also for his insights into future trends in the mobile market.

"Our investors have shown tremendous commitment to CPS and Simon's welcome addition further underlines the strength of our board in helping drive the company forward."

Simon added: "CPS holds a unique position in the wireless industry as the leading innovator of location based technologies. The market today presents operators with an incredible opportunity to exploit location based services as a way to drive larger scale data and rich mobile content adoption. This is an exciting time to be involved with CPS and I look forward to working with the management team to help them realise their vision for a location enabled wireless world."

CPS develops high accuracy location technology for mobile communications. The integration of CPS's Matrix location technology enables any handset or device to be rapidly located to an accuracy of sub-100m in GSM - and less than 50m in W-CDMA networks. The modules use the existing GSM/W-CDMA network infrastructure to transfer location information to the network using standard GPRS or SMS. This greatly reduces the rollout costs traditionally associated with high accuracy mobile location technology.

About CPS:

CPS (Cambridge Positioning Systems Limited) delivers cost competitive high accuracy mobile location technology to the billion-strong customer GSM and emerging 3G/W-CDMA markets. CPS's products are based on its software-only Matrix technology - which delivers sub-100m accuracy, sub-3 second location fixes and all environment coverage. The product portfolio extends to Matrix 3G and E-GPS - a powerful combination of Matrix and GPS technology. With network deployments of Matrix underway, CPS is working with the world's leading mobile technology companies - including Nokia, HP, LogicaCMG and Andrew - to enable a new generation of high accuracy location based services and devices for enterprise and consumer markets. Headquartered in Cambridge (UK), CPS is funded by venture capital and strategic corporate investors.

CPS's value is underpinned by 20 key worldwide technology patents - one of the largest and most comprehensive IPR portfolios of high accuracy location technology in the world. For more information about CPS, please visit:
www.cpslocates.com.