



Cerebrus Helps Telecom Carriers Prevent Fraud and Bad Debt with Innovative Subscriber Risk Management Solution

Advanced analytical tools allow wireline and wireless carriers to add subscribers and grow revenue while slashing losses

September 15, 2004 (London, UK) - Cerebrus Solutions Limited, a leading provider of advanced fraud and risk management solutions for the global telecommunications industry, today announced CerebrusRM™, an innovative software solution that empowers telecom carriers to proactively analyze and manage subscriber risk from pre-activation through termination. By understanding and monitoring subscribers' changing risk profiles over time, carriers can safely increase revenue by allowing a broader range of subscribers to access their networks while simultaneously reducing losses due to fraud and bad debt.

CerebrusRM applies a unique set of software algorithms to instantly calculate a subscriber risk score at the point of service activation based on a combination of subscriber profile data, historical fraud and bad debt information and key risk indicators. Once activated, CerebrusRM automatically maintains a dynamic intelligent risk score for each subscriber based on continuous analysis of known and user-defined risk factors and thresholds. If, at any time, a subscriber's score increases beyond an acceptable range, CerebrusRM automatically generates alarms to alert key fraud, credit and customer care personnel of this increased risk.

The first customer deployment of CerebrusRM will be installed at a leading global carrier in October 2004. CerebrusRM can be implemented in any of three (3) different scenarios:

- as a stand-alone solution,
- integrated with Cerebrus' fraud management system, or
- integrated with any other installed fraud management system.

"CerebrusRM is another compelling example of Cerebrus' continuing product leadership in the fraud and risk management software industry," said Chris Huff, Vice President of Worldwide Sales and Marketing at Cerebrus Solutions Limited. "This exciting new product will allow carriers to break down the traditional walls between fraud, credit and billing departments in order to holistically assess and monitor subscriber risk from cradle to grave. Carriers will use CerebrusRM to increase profits and reduce losses by selling the right products and services to the right customers based on continuous intelligent analysis of each subscriber's fraud and bad debt risk score."

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About Cerebrus Solutions

Cerebrus Solutions is a leading provider of advanced fraud and risk management solutions for the global telecoms industry. The company uses its patented behavioural profiling, neural network analysis and user interface software to help telecom operators maximise and protect their revenue streams in fixed, wireless and next generation networks.

Cerebrus Solutions is headquartered north of London, England with customer software installations on five continents. It markets its products globally in conjunction with Agilent Technologies who, along with Argo Global Capital, is a major investor in the company. For further information, please visit www.CerebrusSolutions.com.