

PRESS RELEASE

General Wireless awarded eSMS contract by Iceland Telecom

Stockholm, Sweden, February 13, 2006 – General Wireless has been selected by Iceland Telecom (Landssíminn) to supply its eSMS technology. The eSMS solution allows Iceland Telecom's end users to send SMS from standard e-mail programs such as Microsoft Outlook and Lotus Notes.

The service is called Tölvu SMS and will be launched in February. The eSMS service is made available for desktop e-mail users running Microsoft Outlook and Lotus Notes. End users can download client software at no cost from Iceland Telecom's website, and are only charged when using the service.

"We believe PC-to-mobile messaging is a very attractive service for the Icelandic market," said Sævar Freyr Trainsson, Manager for Iceland Telecom. "We selected General Wireless because they offer the most advanced and proven solution in the market".

"We are happy with this contract with Iceland Telecom, the leading operator on one of most advanced telecoms markets in the world," said Anders Hardebring, CEO, General Wireless, "We strongly believe the service will encourage SMS traffic in Iceland Telecom's network and enable the arrival of new, PC-to-mobile solutions on the Icelandic market".

Iceland's telecom market is small but technologically advanced, with companies providing modern services for Iceland's highly urbanised and prosperous population. Mobile phone penetration on GSM and GPRS networks is among the highest in Europe. The Internet is also used by over 83% of the population, and broadband penetration is almost 70% over ADSL and fibre networks.

General Wireless is the market leader in the PC-to-mobile messaging market, according to Frost & Sullivan, which predicts that total revenues from PC-to-mobile messaging will reach EUR 424.4 million by 2010.

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About Iceland Telecom

Iceland Telecom provides all telecommunication, mobile and Internet services to private and corporate clients in Iceland. Its range of services and solutions includes mobile subscriptions as well as Broadband/DSL solutions, Live TV and Centrex network solutions. Telecommunications play a vital role in Iceland. Although the country's population is relatively small (300,000), its penetration rates for network-related products and services are among the highest in the world.

About General Wireless

General Wireless provides user-friendly, two-way eSMS and eMMS solutions to mobile operators for corporate and personal use. General Wireless was awarded the 2005 Frost & Sullivan Entrepreneurial Company Award for the European fixed messaging market. The company's customers include Vodafone, Orange, Telecom Italia Mobile, KPN and TeliaSonera. For more info, visit www.generalwireless.com