

Innovative PC-to-Mobile Multimedia Messaging Service launched by Telefónica Móviles España using General Wireless Solution

Stockholm, SWEDEN, February 7, 2007 – General Wireless has, in cooperation with Teleca Solutions S.A, signed a contract with Telefónica Móviles España, S.A., delivering its eSMS and eMMS solution for integrating PC-based E-mail with mobile text and multimedia messaging. Telefónica Móviles España is the leading mobile operator in the Spanish market under the brand name movistar.

Telefónica Móviles España now becomes one of the first operators in the world to offer PC users convenient access to multimedia messaging, using text, sound, images and video to communicate with mobile phone users.

Together with General Wireless and Teleca, the mobile operator Telefónica Móviles España launched the service under the names:

- "Mensajería E-mail" for the small and medium enterprise and consumer market
- "Envi@Mensajes" for the corporate market

The service will enable mobile multimedia messaging through the Microsoft Outlook, and Microsoft Outlook Express E-mail clients. The service is also available using standalone Windows client software.

"With the Mensajería E-mail and Envi@Mensajes service we are taking another important step towards a complete multimedia offering to our customers, increasing the presence of mobile services in the PC and further merging the fixed and mobile services," said Pablo de Casso Basterrechea, Messages Service Development Manager at Telefónica Móviles España. "The General Wireless solution for PC messaging with its combined SMS and MMS solution is a good platform to further expand our messaging offer."

"Telefónica Móviles España is not only the largest mobile operator in Spain but also a global front runner in messaging services and a natural early customer for our ground-breaking eMMS solution. We believe that Telefónica's market approach for widespread distribution of the service will increase the use of multimedia mobile messaging," said Anders Hardebring, CEO, General Wireless.

General Wireless will demonstrate its messaging products at the 3GSM World Congress in Barcelona, February 12 – 15, Hall 2, Booth 2F13.

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About General Wireless

General Wireless is a leading provider of multimedia messaging to mobile operators, enterprises and internet businesses. The company's customers include Vodafone UK, Telefonica Moviles Espana, Orange, TIM, KPN, 3 and TeliaSonera. The company's partners include Ericsson and Microsoft. For more info, visit www.generalwireless.com

About Teleca Solutions S.A

TELECA is an international IT services company focused on R&D that develops and integrates advanced software and information technology solutions. The company has more than 3,000 employees with operations in 16 countries in Asia, Europe and North America.

For customers in Spain, TELECA provides Consulting, Integration, Outsourcing and Development Services. The focus lies on IT related to the Telecom Industry, and especially on Mobile Operators.

Our track record include services based on Messaging (multimedia, instant and unified ones), Synchronization and Device Management, Mobile Content related platforms including DRM, Position Based Services, Ring Back Tones, Quality and Test Solutions, OSS integration and Advisory on new technologies, including business opportunity and impact, such as IMS and SIP.

Our local team of engineers and consultants, has in-depth knowledge about technologies including Mobile OS(Symbian, Microsoft, Palm) mobile oriented environments (J2ME, UIQ, Series 60) and all industry standards (OMA, JCP, OMTP, Bluetooth).