

## **General Wireless signs SMS-services agreement with Telia**

**Stockholm, June 14, 2004** - Following an agreement between General Wireless and Telia, Sweden's largest mobile operator, Telia corporate subscribers can now send SMS messages from their MS-Outlook and from any Windows-based PC. This new service is based on General Wireless' eSMS Executive solution.

General Wireless eSMS Executive technology opens up new ways for today's 1 billion mobile subscribers and 500 million PC users to communicate by converging the technologies of email programs and SMS into two-way eSMS. This new groundbreaking solution enables mobile operators worldwide to provide a user-friendly service to mobile subscribers, driving SMS traffic.

Downloadable free of charge from [www.telia.se/smsidatorn](http://www.telia.se/smsidatorn), the new service allows Telia corporate mobile subscribers to send SMS to any mobile phone directly from their MS-Outlook and from any Windows-based PC using established contact lists for both individuals and groups. Customers pay for sent SMS messages via their monthly phone bill.

"SMS has long been a preferred communication method among young mobile phone users. Today, short messaging is increasingly being integrated in corporate communication solutions. We are very pleased that the Nordic region's largest mobile operator has chosen our eSMS technology for its new service", said Anders Hardebring, CEO at General Wireless.

### **Contact:**

Anders Hardebring, Chief Executive Officer, General Wireless phone: +46 70 591 06 14, email: [anders.hardebring@generalwireless.com](mailto:anders.hardebring@generalwireless.com)

---

### **About General Wireless ([www.generalwireless.com](http://www.generalwireless.com))**

General Wireless provides user-friendly, two-way eSMS solutions to mobile operators for corporate and personal use. The company is a Microsoft Office Marketplace partner in many countries as well as an IBM Partnerworld partner. Customers include mobile operators such as Telecom Italia Mobile, Vodafone, Orange, O2 and Telia.

AndersHardebring  
Chief Executive Officer  
General Wireless  
Box 620, 101 32 Stockholm  
Sweden

m:+46 70 591 06 14  
f: +46 8 402 15 61

[www.generalwireless.com](http://www.generalwireless.com)