

PRESS RELEASE

General Wireless signs contract with KPN Mobile Group

Stockholm, June 30, 2005 – General Wireless has signed a contract with the KPN Mobile Group, a leading European mobile operator active in the Netherlands, Germany and Belgium, to deliver its eSMS Executive software for integrating desktop e-mail with SMS services. General Wireless' solution is initially used in the new KPN SMS mail service offered by KPN, the leading mobile operator on the Dutch market.

Under the contract, the full set of client modules offered by General Wireless will be available to KPN and its customers. The KPN SMS mail service is initially made available for desktop e-Mail users running Microsoft Outlook, Microsoft Outlook Express, and through a standalone Windows client. A plug-in for Lotus Notes will be offered in the coming months. End users can download client software at no cost from KPN's website, and are only charged when using the service. It supports concatenated SMS messages, allowing messages up to 612 characters.

"We believe PC to mobile messaging will be a high-growth service segment for several years ahead," said Jaap den Dulk, Manager New Products and Business for KPN in the Netherlands. "General Wireless has made a pioneering effort in this market with its eSMS Executive, and we believe this proven solution offers the best way for us to successfully launch our new SMS mail service".

The KPN SMS mail service will be offered both to consumers (including prepaid users), and to corporate customers. In addition, a White Label version of the service will be targeted at KPN's business partners.

"Adding KPN to our list of customers testifies to the validity of our messaging solutions in the marketplace," said Anders Hardebring, CEO, General Wireless. "Targeting the KPN SMS mail service both to corporates and to consumers is a market approach which we believe will be closely followed by the industry."

In its newly released report "European Fixed Messaging Markets", Frost & Sullivan forecasts a rise in revenues from PC messaging from EUR 34.5 million in 2004 to a projected EUR 424.4 million in 2010. During the same period, the number of users is expected to increase from 490,000 to more than 12 million. According to Frost & Sullivan, General Wireless is the leading supplier in this market.

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About KPN

KPN offers telecommunication services to both consumers and businesses. The core activities are telephony and data services through KPN's fixed network in the Netherlands, mobile telecom services in Germany, the Netherlands and Belgium and data services in Western Europe. KPN is market leader in the major segments of the Dutch telecom market and is actively growing market share in the new IP and DSL markets. Through E-Plus in Germany and BASE in Belgium, KPN holds the number three position in the mobile markets in these countries.

As of March 31, 2005, KPN served 7.4 million fixed-line subscribers and 1.7 million Internet customers in the Netherlands as well as 17.7 million mobile customers in Germany, the Netherlands and Belgium

About General Wireless

General Wireless provides user-friendly, two-way eSMS and eMMS solutions to mobile operators for corporate and personal use. General Wireless was awarded the 2005 Frost & Sullivan Entrepreneurial Company Award for the European fixed messaging market. The company's customers include Vodafone, Orange, Telecom Italia Mobile and TeliaSonera. For more info, visit www.generalwireless.com