

General Wireless sells new multimedia software to two European mobile operators

Stockholm, Sweden, May 17, 2006 – General Wireless, the market leader in PC-to-mobile messaging, today announced the launch of multimedia application eMMS Desktop, and said that it is already shipping eMMS Desktop to two major European mobile operators.

eMMS Desktop makes it even easier for anyone with an Internet connection to send text, pictures, sound and video to mobile phones.

General Wireless has developed the concept of PC-to-Mobile Messaging, a service that can work from all PCs to all mobiles. With the mobile messaging market in Western Europe alone expected to be worth \$15.4 billion by 2010 (Source: IDC), eMMS Desktop provides opportunities for increased revenues for service providers such as mobile operators, ISP's and Internet portals.

eMMS Desktop includes the following features:

- **eSMS Toolbar for Internet Explorer** – a toolbar that is installed in Internet Explorer for easy sending of SMS when connected to the Internet
- **Right-click on text** – a new function that enables text on a website to be shared with friends or colleagues – just mark the text and right-click to send as an SMS
- **Right-click on pictures** – a new function that enables pictures on a website to be sent to friends or colleagues – just mark the text and right-click and to send as an MMS
- **Drag & Drop** – a new function that makes it possible to drag text and pictures from a website and send them as an SMS or MMS
- **Windows Explorer integration** – a new function that makes it easy to send picture, sound, or video files from Windows Explorer by a simple right-click

"eMMS Desktop makes it very easy and intuitive to send text, sound, pictures and video from your PC to a mobile device. This will give great opportunities for service providers to increase revenues from mobile messaging," says Anders Hardebring, CEO, General Wireless.

eSMS Desktop can be downloaded for free from www.sms4windows.com.

General Wireless will demonstrate eMMS Desktop at the Global Messaging Event in London May 24 - 25

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About General Wireless

General Wireless provides user-friendly, two-way eSMS and eMMS software solutions to mobile operators, for corporate and personal use. General Wireless was awarded the 2005 Frost & Sullivan Entrepreneurial Company Award for the European fixed messaging market. The company's customers include Vodafone, Orange, Telecom Italia Mobile, KPN, 3 and TeliaSonera. For more information, visit www.generalwireless.com.