

Hotsip launches its M2CE™ SCE for building innovative convergent SIP and J2EE services

Hotsip launches the first combined SIP and J2EE Service Creation Environment (SCE), the M2CE™ SCE, with extensive APIs and methods for rapid and cost efficient development of innovative multimedia services for convergent networks.

Stockholm, Sweden – February 14, 2005 - Hotsip AB (www.hotsip.com), a leading SIP Application Server provider with off-the-shelf applications for large scale SIP enabled broadband and 3G/IMS (IP-based Multimedia Subsystem) networks, announced today that it launches a Service Creation Environment (SCE), the Hotsip® Multimedia Communication Engine (M2CE™) SCE, with extensive open APIs and well known methods for rapid and cost efficient development of innovative applications. The M2CE SCE is ideal for developing new IP Telephony, Messaging, Conferencing and Presence applications for fixed, mobile, broadband and converged networks.

Today, the next generation of convergent communication is emerging. From the fixed and broadband side with rapid and successful deployment of VoIP and Triple-Play, and from the internet with innovative web applications - all in all to merge with mobile applications to create new promising convergent services. The Hotsip M2CE SCE allows you as a Network Equipment Provider, Independent Software Vendor or other third party developer to develop, deploy and manage new convergent services in a rapid, open and cost-efficient way.

M2CE SCE allows you to develop new applications or combine and extend already existing services. The M2CE SCE gives you access to familiar tools to work with such as the Java environment Eclipse and a development suite including documentation and wizard examples as well as support to your developers. This ensures access to a robust, proven and fully featured development environment from which you can develop towards open and standard-based Application Programming Interfaces (APIs) and technologies such as Call processing Language (CPL) SIP Handlets and J2EE.

“Our combined SIP and J2EE Application Server provides a unique and proven tool to rapidly and with low risk build new convergent services that the end-user wants to pay for”, states Kenneth Gustafsson, CEO of Hotsip and continues “the integration between SIP and J2EE is unique and allows for re-usage of existing J2EE-based applications and innovation of new such as presence based routing, dating services, conferencing and push to video based on SIP”.

The M2CE SCE allows the developer to enjoy familiar tools and to quickly and with high quality deliver new application on top of the Hotsip's SIP Application Server, M2CE™. Hotsip is continuing to accelerate the roadmap and the development of its carrier-grade SIP Application Server M2CE™, which is designed to meet all demands of a service provider as a SIP and IMS compliant application server.

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About Hotsip

Hotsip - a leading SIP Application Server provider with applications for large scale SIP enabled broadband and 3G/IMS networks offering convergent off-the-shelf applications as well as a Service Creation Environment (SCE) for building new customised applications. Hotsip's business idea is to increase value by providing new revenue opportunities for our customers through a rich offering of convergent applications such as telephony, messaging and presence. Among Hotsip's

customers are: TeliaSonera, BellNet Corporations in Japan, WX3 in Sweden and Tussa in Norway. Hotsip also have an important number of commercial agreements in Europe together with our channel partners Ericsson, Nokia and HP. For more information: <http://www.hotsip.com>

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Kind regards

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