



PRESS RELEASE

Enquiries: +46 (0)8 454 0500

For immediate release

Telenor launches VoIP service on Hotsip platform

Hotsip has in a consortia with HP and Cisco delivered its carrier-grade SIP platform M2CE™ (Multimedia Communication Engine) to Telenor that has launched VoIP services to residential broadband customers in Norway.

Stockholm, Sweden – April 6, 2005 - Hotsip AB (www.hotsip.com), a leading SIP Application Server provider with off-the-shelf applications for large scale SIP enabled broadband and 3G/IMS networks, announced today that it has supplied its SIP Applications Server (M2CE™) with Service Creation Environment to Telenor as a part of a solution including Cisco PGW2200 Media Gateway Controllers and AS5400 Media Gateways, as well as HP hardware and professional services. HP is leading the consortia and primes this agreement with Telenor.

“This is an exciting agreement with a substantial scope of services delivered by HP. IP Telephony is an area in strong growth prioritized by both HP and Telenor. I am convinced that this global agreement will provide both HP and Telenor with significant business opportunities. We are also very pleased in working with very well recognized players in this field such as Hotsip and Cisco” says Kolbjørn Haarr, Director Technology Solution Group, HP Norway.

“With this agreement Hotsip has added another major telecom service provider to its strong customer base in the Nordics. We are also extremely pleased to work with HP in this deal and I see this as another step forward in the already flourishing partnership we have with HP. Telenor’s choice of Hotsip provides them with a platform ready for the future as M2CE™ already today provides advanced Multimedia services like Presence, Messaging and Conferencing and is 3G/IMS compliant” says Kenneth Gustafsson, CEO at Hotsip.

With Hotsip’s M2CE VoIP platform the subscriber can keep its current telephone number and use the analogue phone with an analogue residential gateway installed at home. M2CE also supports number portability and local number routing. The subscribers will not only benefit from standard supplementary telephony features, but also value added services such as forking and intelligent routing of calls depending on who is calling and when. These services provide more advantages over traditional telephony and offer the user the possibility to control and personalize the communication. Hotsip follows closely the debate about regulation for VoIP and the M2CE complies with regulatory constraints such as emergency routing and call barring.

The Hotsip M2CE is delivered with a combined SIP and J2EE Service Creation Environment (SCE). The M2CE SCE includes extensive APIs and methods for rapid and cost efficient development of value added telephony service and innovative multimedia services. This will ensure the operator an investment in a future proof platform prepared for converged services between fixed, broadband and mobile networks.

For more information, please contact:

Mr. Kenneth Gustafsson, CEO, Hotsip, +4684540500, kenneth.gustafsson@hotsip.com

Mr. Michael Holm, VP Sales and Marketing, Hotsip, +46 739 88 81 38, michael.holm@hotsip.com

About Hotsip

Hotsip - a leading SIP Application Server provider with applications for large scale SIP enabled broadband and 3G/IMS networks offering convergent off-the-shelf applications as well as a Service Creation Environment (SCE) for building new customised applications. Hotsip's business idea is to increase value by providing new revenue opportunities for our customers through a rich offering of convergent applications such as telephony, messaging and presence. Among Hotsip's customers are: TeliaSonera, BellNet Corporations in Japan, WX3 in Sweden and Tussa in Norway. We also have an important number of commercial agreements in Europe together with our channel partners Ericsson, Nokia and HP. <http://www.hotsip.com>