

## **OnMobile Acquires Voxmobili**

September 12, 2007

MUMBAI, India – OnMobile, India's leading and pioneering Telecom Value Added Services (VAS) provider today announced that it has acquired 100% of the France based Company named Voxmobili.

With this acquisition, OnMobile will strengthen its VAS data products offerings and will accelerate its leadership position within the global Telecom VAS industry. The acquisition adds a number of impressive international customers to OnMobile's customer portfolio. The current list of Voxmobili customers includes Orange, Cingular AT&T, France Telecom, T-Mobile, Wanadoo, Turkcell, etc. In addition, the acquisition will augment OnMobile's current domain and technology competence due to the depth and breadth of Voxmobili's IP and cutting edge proven data products.

Voxmobili was founded in 2000 by French entrepreneurs, Eric Vielleigne and Nicolas Frattaroli and funded by European venture capital firms. Voxmobili has around 45 employees and has operations in Europe, North America, Middle East, Australia and Eastern Europe. Voxmobili's core products center around synchronized address book and advanced phone backup wherein cellphone users can backup all their personal data including calendar and contacts into a secure network based server and mobile paparazzi wherein cellphone users can publish information, photographs and videos directly from their phones to website and mobile sites.

Voxmobili have over 21 platforms deployed worldwide, and has issued over 20 million licenses for their products globally.

Arvind Rao, CEO and co-founder of OnMobile said, "We are excited about this transaction and joining hands with Voxmobili to deliver a powerful suite of complementary VAS products to the global telecom and internet industry. Their product and technology leadership in their domain, innovation and leadership all complement what we have built at OnMobile and we are geared up to fully exploit the synergies between us. This will be a win-win-win for all of us starting with our customers and a great platform for OnMobile to serve the European market".