



# Press Release

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## Swisscom Deploys SIP-based Consumer Triple-Play Services Using Siemens and Sylanтро Platforms

*Swisscom Fixnet Leverages Telco-Grade Solutions to Deliver Advanced SIP-Based Consumer Service Offering*

**ZURICH and CAMPBELL, Calif., March 8, 2005** – Sylanтро Systems Corporation and Siemens Switzerland, Ltd. today announced that Switzerland's leading telecoms company, Swisscom, has selected and deployed the companies' respective platforms as the foundation of Swisscom's new Bluewin Phone consumer broadband offering for DSL-based voice over IP (VoIP) and video services.

Utilizing Sylanтро's Enterprise Java Beans (EJB) interfaces, Swisscom has created a unique visual user interface for the Bluewin Phone service that delivers voice over IP, video and other SIP-based advanced consumer services over broadband connections. The new service will be available nationwide to all Bluewin ADSL customers. Today Swisscom Fixnet has more than a million retail Internet subscribers nationwide, out of which more than 500,000 are broadband access customers.

As an essential element for its new triple-play consumer offering, Swisscom has deployed the Siemens SURPASS hiE 9200 softswitch and the SURPASS hiG 1200 VoIP media gateway to

provide network-facing trunking and interface to the PSTN. The Sylanro applications feature server provides customer-facing features and applications such as click-to-call, find me/follow me, white list dialing, distinctive ringing, user control and management of features and options. The combined solution also utilizes Kagoor Networks' VoiceFlow 3000 session border controllers. The installed platform currently serves Swisscom's residential broadband customers.

"This end-to-end solution was selected based on the platforms' advanced features, well-defined SIP interoperability, flexible development environments and applications interfaces," said Frank Dederichs, head of strategy and business development of Swisscom Fixnet Wholesale. "The solution offered by Siemens and Sylanro provides the telco-grade reliability and performance that we require, and the systems integration and support services offered by Siemens ensure a smooth deployment of the new Bluewin Phone offering."

"We are extremely pleased that Swisscom has chosen the Siemens/Sylanro solution for their new service offering," said Pete Bonee, president and CEO of Sylanro Systems. "Swisscom's entry into the triple-play consumer market, as one of the largest and most stable carriers in Europe, represents a breakthrough for the telecommunications industry and brings a new age in personal communications into the mainstream."

"Our congratulations to Swisscom for pioneering this exciting new initiative to bring advanced hosted communications services to its customers. It is a key realization of our vision for next-generation networks," said Benno Nussberger, vice president for carrier networks of Siemens Switzerland Ltd.

Sylanro Systems is the leading provider of hosted PBX and IP Centrex applications, voice VPN capabilities and consumer broadband applications via the company's carrier-grade feature server. Sylanro's products are successfully deployed around the globe with the widest market distribution in its product class. The Sylanro platform provides the telco-grade, reliability, operability and regulatory compliance required for carrier deployments.

***About Sylanro Systems Corp.***

Sylanro Systems provides the premier software platform for advanced IP Centrex and hosted communications services for business, residential, wireless and other applications. The company leads the market in deployments, with carriers such as SBC and Verizon, PTTs such as TeliaSonera, and next-generation service providers such as Level 3, STS Telecom, VoEx

and Covad using the Sylanro platform. With a unique combination of advanced applications, a carrier-class platform, and proven go-to-market services, Sylanro allows service providers to rapidly deliver high-value, high-margin managed telephony services. These award-winning solutions offer business users sophisticated communications services without the cost and complexity of today's in-house PBX and key systems, and give consumers new flexibility in their communications services. Sylanro is a privately held company backed by premier investors. On the Web: [www.sylanro.com](http://www.sylanro.com)

**Siemens Communications** is one of the largest players in the global telecommunications industry. Siemens is the only provider in the market that offers its customers a full-range portfolio, from devices for end users to complex network infrastructures for enterprises and carriers as well as related services. Siemens Communications is the world's innovation leader in convergent technologies, products and services for wireless, fixed and enterprise networks. It is the largest Group within Siemens and operates in more than 160 countries around the world. In fiscal 2004 (year-end September 30), its 60,000-strong workforce posted sales of approximately 18 billion euros.

More about Siemens Communications at → <http://www.siemens.com/communications>

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