

VoluBill announces “Charge it” – a comprehensive mobile data charging solution

VoluBill Solves Next Generation and 3G Networks Headache For Mobile Operators With Flexible Charging Platform

GSM Asia, Singapore, September 26th 2005: Mobile data charging expert, VoluBill, (www.volubill.com) has announced the latest generation of its comprehensive mobile data charging platform – **Charge it**. This software-based solution is uniquely engineered to control and charge for transport, content and services across any network standard.

In an environment where telecom operators are challenged by Independent Service Providers (i.e VoIP service providers), **Charge it** enables mobile operators to move from a “walled garden” to an “open garden” services charging strategy and to meet the aggressive “time to revenues” required in next-generation networks and 3G environments. VoluBill solutions are in deployment to more than 50 million subscribers worldwide and new customers for **Charge it** include Djezzy from the Orascom group, Caribbean-based Digicel Group and Watanya in Algeria.

Alain Lefebvre, VoluBill’s VP Marketing & Strategic Alliances said; “We understand the needs of the changing market in which mobile operators now compete – shorter content lifecycles and the need to reduce the time to market for new services requires operators to implement very flexible dynamic control and charging solutions, which will manage the services and content provided by the operator itself and by external independent content and service providers.”

Charge it allows forward looking operators to implement advanced and reliable solutions including :

- 3G , IMS and SIP based services charging and control
- Peer to Peer (i.e VoIP) services charging and control
- Fixed/Mobile services charging and control
- M-Commerce enhancements

“In particular, next-generation network services based on pervasive IP infrastructure from independent service providers are currently a challenge to operators. Operators have to move from their current charging and billing straitjackets which restrict their ability to adapt, change and innovate. **Charge it** based solutions provide the flexibility and extensibility to implement successful charging strategies” said Andre Meyer, VoluBill President & CEO.

Notes to editors

About VoluBill:

VoluBill provides a comprehensive, flexible data charging solution to mobile telecoms operators, allowing them to have complete clarity and control over how their mobile data services are being charged. Only VoluBill is able to address the five categories of data services; transport, browsing, content, messaging and Voice over IP, across 2G, 2.5G and 3G networks. By giving mobile operators the capability to control service access in real-time, VoluBill eliminates revenue leakage from both pre-paid and post paid subscribers.

Founded in 2001, VoluBill is a privately owned company headquartered in Grenoble, France with customer reference sites across the globe.

For Further Information (Press Only) Please Contact :

VoluBill Press Centre at Weber Shandwick Technology
James Cook on +44 (0) 20 7067 0530
Email : jcook@webershandwick.com

Or Laura Woodward on +44 (0) 207 067 0519
Email: lwoodward@webershandwick.com