



VoluBill Wins major Latin American deal with

Telefónica Movistar in Venezuela

VoluBill's Charge it™ platform will replace the existing solution and enable Movistar to roll out differentiated charging for browsing, MMS and content.

10th April 2007: VoluBill, a leading provider of flexible data charging solutions to fixed and mobile telecoms operators, today announced the successful delivery of a major project with Movistar Venezuela, an operating company of Telefónica Móviles, and the largest wireless provider in the country. According to the terms of agreement, VoluBill will supply Movistar with its market leading Charge it™ solution. This is a strategic win for VoluBill as it is the company's first deal in Latin America - a region which boasts many of the world's fastest growing mobile markets and will offer VoluBill new opportunities to expand its business horizons across the continent.

"This new agreement reinforces VoluBill's reputation as the leading provider of charging applications for the world's most innovative mobile companies," said John Aalbers, CEO of VoluBill. "We are very excited about this project and are looking forward to working with Movistar to enhance its capabilities, increase revenue streams and maintain a high level of customer satisfaction."

Gustavo Reyes, CIO, Telefónica Movistar Venezuela added "Following a comprehensive review of various options, Movistar selected VoluBill for this strategic project due to the flexibility of the solution, proven ability to support zero revenue leakage and its strength in supporting multiple technologies. Another critical factor in our decision was VoluBill's commitment to rapidly implement the solution within 4 months to enable Movistar to differentiate its data services offering in the competitive Venezuelan wireless market".

VoluBill's Charge it platform will enable Movistar to roll out differentiated charging for browsing, MMS and content services - a capability currently not fully available with the company's existing solution.

"As Movistar Venezuela continues to develop its network with the latest next generation services, VoluBill's support team will ensure that the Charge it platform can manage these changes," added Aalbers. "This will enable the operator to provide high levels of on-demand customer service while quickly and accurately charging for all types of network traffic."

Charge it by VoluBill will enable Movistar to maximise revenues and reduce costs by offering the operator the capability to accurately charge for all pre-paid and post-paid data services from a single platform. VoluBill's technology will also ensure zero leakage in case of service control and will allow for interactive dialog between the operator and the subscriber. These capabilities are crucial to Movistar's



business success, as it grows its market share and continues to roll out the most advanced services in Latin America.

Movistar Venezuela is the biggest and fastest growing wireless provider in Venezuela. In 2006 it attracted close to 2 million new subscribers to end the year with over eight million customers. The operator was one of the first companies in the region to launch a successful next generation service, called "Interactivo Play 3G", which enables subscribers to download and see multimedia and entertainment content such as movie clips, digital images and music videos, and participate in third dimension video games.

Movistar Venezuela joins a growing list of customers currently benefiting from VoluBill's solutions. VoluBill is meeting the charging demands of both emerging and established operators worldwide, helping to support more than 125 million subscribers worldwide with its cutting edge technology.

About Movistar Venezuela

Movistar, the global brand name of Telefónica Móviles, is the market leader in cellular telephony in Venezuela, where it has more than 8 million customers and a vanguard position in the launching of innovative products and services

Telefónica Móviles, conducts its wireless operations through subsidiaries and investments in Spain, Morocco and Latin America. The company manages the wireless assets of the Telefónica Group in these regions. As of December 31, 2005 Telefónica S.A., the parent company of the Telefónica Group, held, directly and indirectly, 92.46% of the company's shares. At December 31, 2005, Telefónica Móviles provided wireless services through its operating companies and joint ventures, to approximately 94.4 million managed customers in territories with a population of approximately 518 million. It has operations in Spain, Mexico, Peru, El Salvador, Guatemala, Colombia, Nicaragua, Ecuador, Uruguay, Argentina and Chile and, through its joint venture with Portugal Telecom, it also provides wireless communications services in Brazil. The company also operates in Morocco where it has a 32.18% interest in Medi Telecom.

About VoluBill

VoluBill provides innovative data charging, control and monitoring solutions to telecoms operators worldwide. VoluBill's Charge it™ and Track em solutions enable operators to:

- Offer real-time charging for any data and content service using any payment method
- Differentiate themselves competitively in the marketplace through innovative service bundles and unprecedented flexibility in charging models and metrics
- Realise rapid time to revenue for new product & service offerings through ease of implementation and "drop in" network integration



- Monitor, analyse and control subscriber activity across all data and content services in order to maximise customer satisfaction, as well as eliminating revenue leakage and fraud
- Transcend the boundary between the network and IT systems in order to achieve maximum flexibility and unlock the potential of real time BSS integration

Founded in 2001, VoluBill is a privately owned company, backed by strong International investors including Deutsche Venture Capital, Sofinnova Ventures, Sofinnova Partners, Argo Global Capital and Seventure.

VoluBill is a global company, with customers and offices in all major geographies as well as centres of excellence in Europe and Asia.

VoluBill is serving the needs of both emerging and established operators worldwide, with more than 125 million subscribers currently being supported around the world using VoluBill's technology.

VoluBill – the mobile data experts...

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