

VoluBill achieves 94% growth in FY 2006 as operators seek to understand mobile subscriber usage patterns and charge for mobile data services in real time

11 January 2007: VoluBill, a leading provider of dedicated Mobile Data Charging solutions for data, content, messaging and VoIP services, is pleased to announced it has recorded its best ever financial year. A combination of recurring business and strategic new contract wins with leading operators such as Telefonica, Orange, Orascom, Bharti-Airtel and Digicel, helped to achieve 94 % business growth in 2006. VoluBill's sustained year-on-year success underscores the demand for its state of the art solutions worldwide, and proves that real time, differentiated charging and access control is a key requirement in the telecoms industry if operators are to maximise profit from the plethora of new mobile services.

“Our unique position in the marketplace, which is based on combining active and passive network probes with rating, balance management and user profiling capabilities, enables operators to charge and control services in ways that was not previously possible,” said John Aalbers, CEO of VoluBill. “By transcending the boundary between the network and the back office, we have greatly simplified the charging and control challenges by creating an integrated solution like no other available. In 2006 this was recognised by the market and it has directly benefited our business,” added Aalbers.

2006 saw acceleration in the mass market take up of advanced mobile services around the globe. In many countries the volume and complexity of traffic for these services reached the point where serious, scalable and flexible charging solutions were needed. Today, many operators are now finding that the basic solutions that were put in place to support the launch phase of Mobile Data are no longer sufficiently powerful or scalable. This trend will continue in 2007.

“We are confident that our strong growth will continue into the new financial year. In 2007 our technology will be able to bring even richer subscriber usage information to bear,” said Aalbers. “Operators will be able understand subscriber usage patterns as they are happening. When you combine this information with pricing and charging functionality in real time, the power to react quickly and uniquely will be well and truly in an operator's hands,” added Aalbers.

About Volubill

VoluBill provides innovative data charging, control and monitoring solutions to telecoms operators worldwide. Volubill's Charge it™ and Track em solutions enable operators to:

- Offer real-time charging for any data, content, messaging and VoIP service using any payment method
- Differentiate themselves competitively in the marketplace through innovative service bundles and unprecedented flexibility in charging models and metrics
- Realise rapid time to revenue for new product & service offerings through ease of implementation and "drop in" network integration
- Monitor, analyse and control subscriber activity across all data and content services in order to maximise customer satisfaction, as well as eliminating revenue leakage and fraud
- Transcend the boundary between the network and IT systems in order to achieve maximum flexibility and unlock the potential of real time BSS integration

Founded in 2001, VoluBill is a privately owned company, backed by strong International investors including Deutsche Venture Capital, Sofinnova Ventures, Sofinnova Partners, Argo Global Capital and Seventure.

VoluBill is a global company, with customers and offices in all major geographies as well as centres of excellence in Europe and Asia.

Volubill is serving the needs of both emerging and established operators worldwide, with more than 125 million subscribers currently being supported around the world using Volubill's technology.