

## **VoluBill delivers rating and charging success for France Telecom Orange subsidiary on La Réunion**

26th June 2007, Grenoble, France: VoluBill, a leading supplier of real-time charging, control and monitoring applications for IP-based mobile services, today announced the selection and implementation of its technologies by Orange Réunion, a dynamic & innovative wireless provider on the island of La Réunion, a French overseas department in the Indian Ocean. The contract represents a further endorsement of VoluBill's technology by another operating company in the France Telecom Orange Group.

Under the terms of the agreement, VoluBill is supplying Orange Réunion with its market leading **Charge it™** solutions for IP, Browsing, Messaging and Video Streaming. The capabilities of the Charge it technology enables Orange Réunion to charge for advanced mobile data services over GPRS and EDGE in an open environment irrespective of who is providing the service to the end user. The solutions provide the mobile operator with rating and charging autonomy, helping to save on operating costs along the way.

Commenting on the deal John Aalbers, CEO of VoluBill said: "This win with Orange Réunion highlights just how important accurate, real-time rating and charging capabilities for data services is to a mobile operator's business strategy. As user uptake of data services continues to gather pace, the need for solutions that ensure these new revenue streams can be fully monetised without leaving anything behind also grows. This deal shows once again that VoluBill's product footprint, which removes revenue loss windows by uniquely transcending the boundary between the network and BSS, is providing great value to innovative mobile operators."

VoluBill's partner Accenture played a key role in the requirements analysis and in the integration phase at Orange Réunion. "After a comprehensive study carried out on several competing charging vendors and their solutions, VoluBill's Charge it was chosen by Orange Réunion based on its proven flexibility and functionality, as well as VoluBill's reputation as a trusted expert in the area of rating and charging as well as excellent references from existing Charge it customers across the globe," concluded Jean Vandeveld, Senior Executive at Accenture.

VoluBill provides Orange Réunion with a cutting-edge charging application that can analyse all types of traffic across their network, thereby enabling them to filter, control and charge for the latest next generation services. These include streamed video and audio content, all types of downloads, multi-media messaging and emails, as well as browsing and Internet access.

Operators around the world rely on VoluBill's Charge it solutions to maximize their revenue streams. The technology's ease of use, modern architecture, and advanced rating and charging capabilities provide all the necessary functionality mobile operators need to make the most of their networks.

### **About Orange Réunion ([www.orange.re](http://www.orange.re))**

Orange Réunion has been operating a GSM 900/1800 network since 2000 on the island of La Réunion, a French overseas department in the Indian Ocean. As well as traditional voice services, Orange Réunion offers an extensive portfolio of mobile data and content services to its subscriber base.

Orange Réunion is a wholly owned operating company of France Telecom Orange. Today the France Telecom Group including Orange keeps 88.6 million mobile customers across 23 countries in touch.

France Telecom Orange, along with TIM, Telefonica and T-Mobile, is a founding member of the FreeMove mobile alliance, spanning 26 markets and reaching 230 million customers.

### **About VoluBill ([www.volubill.com](http://www.volubill.com))**

VoluBill provides innovative data charging, control and monitoring solutions to telecoms operators worldwide. VoluBill's **Charge it** and **Track em** solutions enable operators to:

- Offer real-time charging for any data and content service using any payment method
- Differentiate themselves competitively in the marketplace through innovative service bundles and unprecedented flexibility in charging models and metrics
- Realise rapid time to revenue for new product & service offerings through ease of implementation and "drop in" network integration
- Monitor, analyse and control subscriber activity across all data and content services in order to maximise customer satisfaction, as well as eliminating revenue leakage and fraud
- Transcend the boundary between the network and IT systems in order to achieve maximum flexibility and unlock the potential of real time BSS integration

Founded in 2001, VoluBill is a privately owned company, backed by strong International investors including Deutsche Venture Capital, Sofinnova Ventures, Sofinnova Partners, Argo Global Capital and Seventure.

VoluBill is a global company, with customers and offices in all major geographies as well as centres of excellence in Europe and Asia.

VoluBill is serving the needs of both emerging and established operators worldwide, with more than 125 million subscribers currently being supported around the world using VoluBill's technology.

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