

## **VoluBill signs new deal with major mobile operator in Northern Africa**

18<sup>th</sup> October 2006, France: VoluBill, a leading supplier of real-time charging, control and monitoring applications for IP-based mobile services, today announced their selection for a groundbreaking new deal with a major Northern African affiliate of a leading mobile telecoms group. According to the terms of the agreement, VoluBill will supply its Charge It™ real-time data control and charging solution which is valued at close to one million Euros.

“Mobile services are growing rapidly in many North African countries and companies are looking for charging applications that can keep up with the pace of change,” explains John Aalbers, CEO of VoluBill. “This new deal is part of our customer’s overall strategy to offer a fully convergent suite of the most innovative data services possible in this fast-growing market. VoluBill’s Charge it™ solution will help manage traffic across the mobile network and enable the operator’s VAS team to use the information to charge for any type of service in real-time, with content awareness.”

VoluBill’s solution **Charge it™** will enable the mobile operator to implement sophisticated value-based charging strategies that allows them to differentiate their services through innovative packages, bundles and promotions. Charge it™ is a proven solution with a growing list of global customers, including Orange, Orascom, Bharti, Globe Telecom and Digicel Group amongst others.

“This is an important win for VoluBill as it further strengthens our position in the fast growing Middle Eastern and African markets,” added Aalbers. “What is particularly gratifying is that this project provides more evidence that linking the network to the BSS in real time, in order to provide outstanding flexibility in charging, is becoming increasingly important to operators all around the world in their race to differentiate their service offerings and maintain competitive advantage”

## **About VoluBill ([www.volubill.com](http://www.volubill.com))**

VoluBill is the leading independent provider of real time charging, control and monitoring solutions for IP-based services. VoluBill's state of the art "on the wire" technology provides the basis for a range of high value, real time applications aimed at enabling operators to differentiate themselves and hence become more competitive. Operators around the world are using VoluBill's solutions for:

- "Zero leakage" prepaid and postpaid data and content charging
- Monitoring, charging and control of the full suite of GPRS, 3G, CDMA, WiMax and IMS services
- Monitoring, charging and control (blocking, de-prioritisation or premium charging) for Peer to Peer services (e.g. VoIP, IM & File sharing)

In addition, Volubill's technology enables operators to overcome the limitations of GGSN & mediation based solutions, as well as provide significant enhancements to existing M-Payments and M-Commerce solutions.

Founded end of 2001, VoluBill is a privately owned company, backed by strong International investors (Deutsche Venture Capital, Sofinnova Ventures, Sofinnova Partners, Argo Global Capital and SPEF Ventures) with customer reference sites across the globe.

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