

Volubill Highlighted as Notable Player in Yankee Group's New Charging Models Report

Leading analyst firm flags Volubill's integrated charging and policy control as the key to the future success of next generation telecommunications

London – United Kingdom – 18 April 2009. One of the world's leading technology analyst organisations, the Yankee Group, today advised service providers to "...Pay close attention to providers such as Volubill..." as a leading provider of integrated real-time charging and policy management.

In the report entitled, 'Moving New Charging Models from Theory to Practice, April 2009', the Yankee Group flags the importance of an integrated approach to inspection, policy management, enforcement and real-time charging in order for service providers to move beyond flat-rate pricing and create greater subscriber value.

The report states, "What differentiates Volubill from other solution providers in these areas is not the functionality that the platform enables, but rather the presence of all of these distinct (and necessary) components from a single player. Through the presence of both the CHARGE-IT Service Controller and the Dynamic Charging Platform, the solution covers all the bases, from network inspection to policy management to subscriber and session control to real-time charging."

The Yankee Group cites four elements which are required to enable new charging models:

- Intelligence-gathering mechanisms at both the network and software layer.
- A policy management that serves as a rules repository for subscriber – or application specific policies.
- A policy repository that is coupled with a policy enforcement and session control mechanism.
- The policy management element must be able to query and interface with a billing system that has real-time, online charging and rating capabilities.

All of these elements feature within Volubill's CHARGE-IT™ suite of products.

"Volubill recognized early on that charging and control must go hand in hand if operators are to get the most out of their network investments" said John Aalbers, Chief Executive Officer, at Volubill. "We are honored to be recognized as a leader in this area, and we look forward to continuing to assist our customers with cutting-edge solutions to stay ahead of this industry's evolving challenges."

In order to acquire a copy of this report, please go to the Yankee Group website at www.yankeegroup.com, or contact Volubill: info@volubill.com

About Volubill (www.volubill.com)

Volubill provides innovative “on the network” charging and policy solutions to telecoms operators worldwide. Volubill’s solutions enable operators to manage bandwidth based on subscriber and service centric usage policies & quotas in order to maximize revenues & service experience and eliminate churn. Transcending the boundaries between the network and IT systems, Volubill provides flexibility and unlocks the potential of real time BSS integration.

Founded in 2001, Volubill is a global company with in excess of 70 customers world-wide.

Contact

Martine Naughton

Tel: +44 207 436 8055

Email: martine.naughton@volubill.com