



FOR IMMEDIATE RELEASE

Point to Point Broadband Chooses World Wide Packets for VLAN Deployment

Momentum Continued with Leading Canadian ISP

Spokane Valley, WA and Barrie, ON, Canada, July 18, 2006 – World Wide Packets, a leading provider of Carrier Ethernet solutions, today announced that Point to Point Broadband has selected its LightningEdge® technology to expand current service offerings to customers in Simcoe County, Ontario. The new solution allows Point to Point to provide customers with Ethernet Private Line services, a reliable and scalable method of providing Carrier Ethernet service to multiple office locations. Ethernet Private Line services form the basis for accommodating the communities' increasing demand for higher speed business class internet, intranet, and VoIP business services.

Point to Point faced logistical issues in delivering services to its multi-office customers and sought a solution that would allow them to quickly, accurately and cost efficiently provide customers with the broadband services needed to manage dispersed office locations. World Wide Packets LE-17 and LE-46 allow Point to Point to provide VLAN delivery of services off a single trunk. VLANs, are less costly than VPNs, and offer lower latency and superior performance, allowing Point to Point to offer the services customers want at reasonable cost and performance points. With the LE-17 and LE-46, Point to Point now provides Ethernet Private Line services, including internet, intranet and VoIP directly to the businesses by branching off fiber and wireless, thus connecting all branch offices.

“Point to Point Broadband chose World Wide Packets because of its proven track record. The company consistently provides versatile, reliable, cost effective Carrier Ethernet solutions,” said David Vernon, Network Operations Manager at Point to Point Broadband. “In order to deliver businesses the necessary services, Point to Point needed a solution that would allow us to provide reliable, high-performance, low-cost broadband services to customers. World Wide Packets LightningEdge solution was the clear choice to meet that criteria.”

World Wide Packets is a recognized leader in delivering Carrier Ethernet solutions to a host of service providers and municipalities. The LE-17 and LE-46 are part of the World Wide Packets' LightningEdge solution set.

“World Wide Packets is pleased to provide Point to Point Broadband with the capabilities it needs to improve services to its customer base, “ said Dave Curry, president and CEO of World Wide Packets. “Providing users with uninterrupted delivery of broadband services across many office locations is imperative to business continuity. Point to Point has taken an innovative approach to help address this issue with businesses in Simcoe County. World Wide Packets looks forward to working with Point to Point to continue delivering industry leading Carrier Ethernet services to that area.

About World Wide Packets

World Wide Packets is a leading provider of Carrier Ethernet solutions that allow service providers, cable operators, emerging carriers and municipalities to realize a new level of speed and agility in the deployment of revenue generating Ethernet services. With World Wide Packets' LightningEdge® product family, carriers can address the demand with their growing subscriber base by fully leveraging the power, flexibility and low cost of Ethernet technology, while dramatically reducing the CapEx and OpEx of existing legacy networks. Only World Wide Packets offers the QoS, scalability, reliability and manageability necessary to making Carrier Ethernet services such as IPTV, VoIP, mission critical data and wireless transport a reality. For more information on World Wide Packets, please visit www.worldwidepackets.com.

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