



World Wide Packets Announces Ethernet Services Manager™ 5.0

Company Enhances Carrier Ethernet Delivery with Simplified Management Platform

Spokane, WA, March 5, 2007 – World Wide Packets, a leading provider of Carrier Ethernet solutions, today announced the release of its Ethernet Services Manager™ 5.0, a carrier-grade service creation, activation and management platform for Carrier Ethernet aggregation and access networks. Because of native integration, ESM 5.0 amplifies the industry leading capabilities of World Wide Packets' LightningEdge® Operating System (LE-OS) to deliver a best-in-class platform for Carrier Ethernet service delivery.

Using ESM, service providers may reap the benefits of rapid network and service deployments; accelerating time-to-market and time-to-revenue. Based on a first-in-class service oriented architecture, ESM offers low-touch and zero-touch automation of network and service management processes that dramatically drive down OpEx for service providers. And, unlike existing products, ESM is designed for the massive scale of the Carrier Ethernet edge.

Instead of using a high-touch visually intensive architecture, ESM breaks new ground with a low-touch event driven architecture that delivers valuable network, service and process automation. Additionally, ESM transparently handles all the complexities and details of deploying, delivering and sustaining True Carrier Ethernet services.

Going far beyond element centric management, the service centric capabilities of ESM gracefully integrate with existing and next generation systems to deliver all the operational power of carrier NMS/OSS systems to True Carrier Ethernet service environments. And with the power of an event driven architecture service providers are able to realize extraordinary levels of automation and service availability.

ESM 5.0 offers users the following enhanced capabilities:

- *Process Acceleration* – The ESM 5.0 offers fully automated activation services, provision accuracy and market readiness, guaranteeing service providers a complete range of services right out of the box.
- *Economies of Scale* – The ESM 5.0 offers integration with multi-protocol systems and is built to grow with the network. Additionally, its resilient design allows administrators to manage any level of network complexity.
- *Service Availability* – The ESM 5.0 offers consistent and reliable service availability through automated monitoring and isolation, testing and validation and services restoration.

“To successfully generate the most return on investment from Carrier Ethernet delivery services, our customers require a support platform that drives down operating costs and simplifies management,” said Dave Curry, President and CEO of World Wide Packets. “ESM is setting new standards in Carrier Ethernet delivery management and the enhancements in this latest version will add even further simplicity, scalability and flexibility for our customers.”

As part of an integrated management solution, ESM leverages the True Carrier Ethernet management plane features of LE-OS while integrating with northbound carrier NMS and OSS solutions to provide a seamless and automated service environment for Ethernet service providers and carriers.

About World Wide Packets

World Wide Packets is a leading provider of Carrier Ethernet solutions that allow broadband service providers and telecommunications service providers to realize a new level of speed and agility in the deployment of revenue generating Ethernet services. With World Wide Packets' LightningEdge® product family, providers can address the demand with their growing customer base by fully leveraging the power, flexibility and economies of Ethernet technology, while dramatically reducing the CapEx and OpEx of existing legacy networks. Only World Wide Packets offers the QoS, scalability, reliability and manageability necessary to making True Carrier Ethernet services such as IPTV,

VoIP, mission critical data and wireless transport a reality. For more information on World Wide Packets, please visit www.worldwidepackets.com.

World Wide Packets and the World Wide Packets logo are trademarks of World Wide Packets Incorporated. All other trademarks are the property of their respective owners.

###

Contact:

Shannon Breen

Racepoint Group, Inc.

781-487-4607

sbreen@racepointgroup.com