



City of Clarksville Selects World Wide Packets Carrier Ethernet Solution to Build True “Broadband Community”

FTTH Network Reduces OpEx and Delivers Quad-Play Broadband Services

Spokane Valley, WA, November 5, 2007 – World Wide Packets today announced that the City of Clarksville, Tennessee has selected its Carrier Ethernet solution to build a city wide fiber to the home (FTTH) network for delivering a full array of business, residential and transport services. The Clarksville Department of Electricity (CDE) will use the Company’s LightningEdge® Carrier Ethernet solution to connect the City’s residents and businesses to its electrical utility, creating a true “Broadband Community” that will improve quality of life and spur economic development. The FTTH network will reduce Department of Electricity operating costs on existing utility services while enabling the City to deliver new, revenue generating quad-play (video, voice, data, and mobility) broadband services.

Clarksville selected World Wide Packets based on the company’s proven history of leadership in delivering Carrier Ethernet for Residential Services (CERS) and Carrier Ethernet for Business Services (CEBS) and its ability to deliver Carrier Ethernet for Transport Services (CETS). This comprehensive solution from World Wide Packets removes the economic inefficiencies and guesswork introduced by PON based FTTH systems and allows for a seamless architecture that provides next generation broadband services to both residential and commercial customers. In addition, the architecture facilitates the deployment of advanced automated control and management systems being deployed by utilities worldwide.

“Our ultimate goal is to serve the current and future residents of Clarksville by building healthy economic growth across the region. To accomplish this, we recognized an opportunity to implement an FTTH network that would allow us to streamline services while lowering overall operational costs,” said Ken Spradlin, president of CDE, City of

Clarksville, TN. “We’ve worked with World Wide Packets in the past and their Carrier Ethernet products were proven in our environment. Additionally, they are the only vendor whose products can scale to deliver the breadth of new services we have planned for our subscribers – services that will improve citizens’ quality of life as well as stimulate business and residential growth.”

With 55,000 business and residential customers, Clarksville’s electric utility receives nearly 130,000 meter orders per year. Each order currently requires that a technician goes onsite to read meters, manage outages and make connections. The new network will enable the City to manage the vast majority of these customer service requests remotely, providing an unprecedented level of customer service while significantly reducing operating costs.

Clarksville also plans to implement specialized billing services on the network enabling customers to pre-pay for services by purchasing them in smaller or more convenient increments. This is expected to further improve the City’s nearly perfect customer satisfaction ratings by creating more easy-to-use and flexible options for residents.

The World Wide Packets Carrier Ethernet solution will also enable Clarksville to leverage its FTTH network to provide its citizens with a variety of advanced, revenue generating services such as IPTV, video on demand (VoD), high-speed Internet access, and VoIP as well as rapidly deploy new services as they are demanded. When complete, the Clarksville FTTH network will be the most comprehensive broadband network in the region targeted to attract new businesses and new residents to the City.

“Clarksville is an extremely innovative city and is known for constantly looking for ways to improve how it interacts with its citizens by implementing cutting-edge technologies,” said Chad Whalen, senior vice president of global sales and marketing for World Wide Packets. “We are extremely pleased that they have selected World Wide Packets to help support this transformation. The City will be well equipped to facilitate strong economic growth with fast, reliable and cost-effective services.”

About World Wide Packets

World Wide Packets is a leading provider of Carrier Ethernet solutions that allow broadband service providers and telecommunications service providers to realize a new level of speed and agility in the deployment of revenue generating Ethernet services. With World Wide Packets' LightningEdge® product family, providers can address the demand with their growing customer base by fully leveraging the power, flexibility and economies of Ethernet technology, while dramatically reducing the CapEx and OpEx of existing legacy networks. Only World Wide Packets offers the QoS, scalability, reliability and manageability necessary to making True Carrier Ethernet services such as IPTV, VoIP, mission critical data and wireless transport a reality. For more information on World Wide Packets, please visit www.worldwidepackets.com.

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Contact:

Shannon Breen
Racepoint Group, Inc. for World Wide Packets
781-487-4607
sbreen@racepointgroup.com