



## **World Wide Packets partners with ntl to Deliver Broadband Services to Business Customers**

### **UK Service Provider Deploying Active Ethernet Broadband Business Services**

**Spokane Valley, WA and Hampshire, United Kingdom, May 10, 2004** —World Wide Packets, the leading provider of Ethernet Access Networking Solutions, announced today that ntl is deploying the company's LightningEdge® suite of Ethernet access products to deliver broadband services to business clients.

Both public and private networks are being deployed by ntl's business division, a leading provider of communications services to businesses and public sector organizations in the UK .

"Our installed base is growing exponentially as customers demand increased access to a range of integrated services centered on MetroEthernet VPN's. The LightningEdge suite was the only solution that we felt could scale with our growth expectations," said Martin Gunn, Head of Customer Engineering at ntl. "Now, through our partnership with World Wide Packets, ntl has addressed this demand by enabling a wide and comprehensive range of new Ethernet services, fully integrated with our existing products such as Internet Access to be delivered to our business subscribers over our fiber infrastructure."

As the only end-to-end Ethernet access offering that encompasses the key characteristics of circuit-switched capabilities, control predictability, Quality of Service (QoS), and scalability, ntl's business division chose World Wide Packets because of the ability to offer new and existing broadband services at an unmatched level of cost performance. ntl was immediately able to realize the distinct benefits of World Wide Packets' Active Ethernet approach as it provides higher reliability, dedicated subscriber bandwidth, and more efficient delivery of data services at the lowest cost and with the lowest risk.

"ntl's choice of World Wide Packets demonstrates the ongoing demand for our LightningEdge Ethernet Access in carrier networks around the globe," said David Curry president and CEO of World Wide Packets. "Service providers like ntl need equipment that supports compelling investment models, and fully meets enterprise and Public sector customer expectations for availability, reliability, and quality. Our LightningEdge Active Ethernet solution has been specifically designed to meet these demanding criteria, and deliver rapid ROI while supporting broadband services available now and those that will be available in the future."

### **About World Wide Packets**

Based in Spokane, WA, World Wide Packets LightningEdge™ Ethernet service delivery access network solution enables delivery of simultaneous telephony, business and entertainment video, broadband data, and Internet access services, to any combination of business and residential subscribers, using Ethernet over fiber and copper medium. By bringing together the limitless bandwidth capabilities of a

fiber infrastructure with the affordability and proven performance of Ethernet, these networks eliminate the constant bandwidth challenges now facing network operators. World Wide Packets is a privately held corporation, and a recognized pioneer of Ethernet geographic network solutions. For more information on World Wide Packets, please visit [www.worldwidepackets.com](http://www.worldwidepackets.com).

Access Brilliance, Ethernet to the Subscriber, ETTS, Fiber to the Subscriber, FTTS, LightningEdge, World Wide Packets and the World Wide Packets logo are trademarks of World Wide Packets Incorporated. All other trademarks are the property of their respective owners.

### **About ntl's Business Division**

- ntl's business division is a leading provider of communications services to businesses and public sector organizations. It offers a range of reliable voice services supported 24x7 by ntl's network & service management centers, and data solutions, from broadband Internet access to fully-managed business critical communications networks.

- ntl's business division makes it easier and more cost-effective for customers to do business by bundling products and services together. Customers include Cambridgeshire County Council, Southampton City Council, Samsung and Next.

- In the UK , over 1 million business premises and 11 million homes are located within ntl's fiber-optic broadband network. It covers nearly 50% of the UK , including London , Manchester , Nottingham, Oxford , Cambridge , Cardiff , Glasgow and Belfast .

### **Contact:**

Daniel Carter  
Racepoint Group, Inc.  
617-583-1331  
[dcarter@racepointgroup.com](mailto:dcarter@racepointgroup.com)