

Webraska Releases SmartZone Navigation 3 for Microsoft & Symbian Mobile Devices

Webraska Mobile Technologies, the pioneering provider of GPS, voice-enabled wireless navigation applications and location-based services, is pleased to announce the release of SmartZone Navigation 3, a milestone in the software development in terms of both ergonomics and features. This major release is supported by the simultaneous release of Webraska's SmartZone Geospatial Platform 4.0 tailored to provide enhanced support for dynamic content integration.

The SmartZone Navigation graphical user interface (GUI) for touch screen devices running PocketPC or Symbian UIQ-based has been completely re-engineered, significantly improving product usability.

- Subscribers can access all functions and menus by fingertip-control on the touch screen - the stylus is now completely unnecessary. No comparable vendor of GPS navigation solutions offers this for Symbian UIQ devices.
- Destination address input has been simplified, reducing the number of clicks to first vocal instruction. Users can now launch navigation to their bookmarked favourite locations in only three clicks. Such ease of use is also unrivalled amongst off-board navigation vendors.
- Information display has been optimised:
- Maps and the pictogram views are simultaneously displayed. Users can enlarge one or the other simply by tapping the screen.
- The current road and the next road name are both permanently displayed;

Improved ergonomics for software running on Symbian Series 60 and Microsoft Smartphones include simplified menus and full compliance with operating system guidelines, making the software even more intuitive and easy to use.

In addition, SmartZone Navigation 3 features the following new functionalities:

- Merged or "concatenated" intersection pictograms at complex junctions coupled with merged voice instructions such as "turn left at the roundabout and then turn right"
- Permanent display of the GPS and GPRS connection status.
- Advanced address bookmarking functionalities allowing users to:
- Bookmark any address at any time including locations along the route; bookmarked addresses are already geocoded and can be re-used at any time;
- Display a map around a bookmarked address. For example, this feature helps users to find their way on foot from the car park to their destination.

Webraska will be demonstrating SmartZone Navigation 3 on all four operating platforms - Symbian series 60, Microsoft Windows Mobile for Smartphones, Symbian UIQ and Microsoft Windows Mobile for Pocket PC/Pocket PC Phone edition - at the 3GSM World Congress in Cannes, France (14-17 Feb, 2005 - Stand #H4, Hall 3).

About Webraska

Webraska is the leading provider of white label GPS navigation solutions for wireless carriers and branded service providers worldwide. Webraska enables customers to maximize revenues through a rich user experience, flexible pricing models and the integration of value added content. Customers benefit from our unrivalled experience deploying location-based services with more carriers in more countries than any other vendor.

Webraska now powers offerings for Orange, Vodafone, O2, Sensis (a wholly owned subsidiary of Telstra), and Toyota France. Webraska has a long track record of innovation, winning awards from Unstrung Magazine, TIME, Business Week, Tornado Insider and Frost & Sullivan.