



Webraska powers QUALCOMM's New Server-based Fleet Management Platform

Paris - February 28, 2007

Webraska, leading provider of mobile GPS navigation solutions and high-end geospatial software platforms for wireless carriers and major service providers worldwide, is pleased to announce that fleet management specialist QUALCOMM Wireless Business Solutions Europe (QWBSE) has selected Webraska's SmartZone Geospatial Platform (SGP4) to power its new European Web Portal Platform.

The Fleet Management service platform is powered by Webraska's market acclaimed SmartZone Geospatial Platform (SGP4) that has been deployed in QUALCOMM's Headquarters in the Netherlands. SGP4 handles geocoding and reverse geocoding supporting free form addresses, abbreviations and spelling mistakes, as well as routing, ranking, mapping and local search.

Webraska's SGP4 was selected against fierce competition on the basis of best guaranties in terms of scalability, robustness and reliability as well as compliance to QUALCOMM's functional requirements. SGP4 integrates street-level pan-European digital mapping data from NAVTEQ encompassing Western and Eastern Europe, providing the best coverage for QUALCOMM customers who transport goods Europe-wide from UK to Kazakhstan and from Norway to North-Africa. The NAVTEQ map data also features truck attributes, a specialist dataset of information which impacts on the calculation of routes for heavy vehicles, such as restrictions of circulation in urban areas or the height of bridges and tunnels.

"QUALCOMM currently tracks approximately 35,000 vehicles for over 500 European customers specialising in regional and international transportation" commented Sjeff van Gool, Managing Director, QUALCOMM Wireless Business Solutions Europe. "Thanks to the use of such a powerful geospatial platform and accurate pan-European mapping data, we are in a position to deliver innovative services to our customers that will help them operate more effectively in a highly competitive industry."

"Webraska is proud to strike a deal with QUALCOMM, a true leader in the fleet and tracking business in Europe", added Jean-Michel Durocher, founder and Executive Vice President, Webraska. "This proves once again the power of our geospatial platform thanks to our uncompromised commitment to reliability, scalability and pure performance. Webraska's SGP additionally provides one of the easiest to use and the most complete GIS Application Programming Interface on the market today, for the most demanding LBS, tracking, navigation, vector or raster map rendering, real-time routing, salesman optimization, map-matching, geocoding, spatial indexing and local search based on actual travel time requirements."

About Webraska

Webraska is one of the leading providers of mobile GPS navigation solutions and high-end geospatial software platforms for wireless carriers and major Internet service providers worldwide.

Webraska's customers include Yahoo! ,Orange, Vodafone, Sensis/Telstra, Toyota, Nextel, Intelomatics, Raywood, Punch Telematix and Groeneveld.

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