



Webraska selected by Teleprovodnik to launch first GPS navigation on mobile phones in Russia

Teleprovodnik's Russian version of Webraska Navigation to be presented at Cebit (Hanover, March 15-21)

Paris and Moscow - March 19, 2007

Webraska, one of the leading providers of mobile GPS navigation solutions and high-end geospatial software platforms, is pleased to announce that Teleprovodnik has selected Webraska to launch GPS mobile navigation in Russian.

Teleprovodnik Navigation will be available in Russia as well as to Russians travelling to Europe.

«For 20 millions potential users in Moscow and St-Petersburg, and more than one million Russians travelling to Europe each year, Teleprovodnik Navigation will provide the best navigation solution Russian language,» explained Sergey Kurnosov, CEO of Teleprovodnik. «We are very impressed by Webraska's technology and delighted by their support».

«There is a clear demand from mobile users roaming into other countries to have access, in their own language, to rich and accurate navigation and location-based information relevant to the country and city they are visiting,» explained Jean-Michel Durocher, Founder and EVP of Webraska. «And with more and more Russians visiting Europe, and thanks to Navteq's quickly increasing coverage of Russia, we feel very fortunate to be able to help Teleprovodnik develop their vision and to bring a Russian version of Webraska Navigation».

Teleprovodnik Navigation will be powered Webraska and incorporate Navteq map data. Webraska Navigation 7 features include:

- A clear user-interface with easy-to-use menus
- A 3D view function to allow users to display a bird's eye view representation of the route ahead
- Local zoomable map around any address
- Crystal clear voice instructions ahead of turns for safe driving
- Colour maps with zooming and panning capabilities, overview maps, detailed view of intersections, clearly visible street names
- Directions summary with display of name and number of highway exits
- Speed camera alerts, with automatic and free updates of their location where available
- Optional traffic optimised routes taking into account actual traffic speed and real time traffic alerts with Smart Traffic Update
- Local search to quickly find the nearest parking, gas station, hotel and other Point of Interests
- Free-form entry to simplify address input (directly give the name of an airport)
- Rich content integration services enabling premium access to branded content dynamically updated and advanced search by criteria
- Support for user-created content integration thanks to Webraska Inuk
- Icon display for POI location on maps
- One click bookmarking of positions along your route
- Access to last and favourite addresses
- Automatic integration of all your contacts addresses
- Smart address entry allowing partial entries, abbreviations, and spelling mistakes
- Simply dictate your destination to a human operator via the one-click call to Directory Assistance, with immediate access to the complete list of millions of white and yellow page addresses
- Automatic re-route without reconnection thanks to Webraska's patented IbdN® corridor extraction technology
- Ultra fast streaming download for immediate navigation
- Full map extraction for permanent navigation, even outside of GSM/GPRS coverage

- Automatic map updates every 3 months
- Support for continent-wide routing
- Support for Blackberry, Windows Mobile, Symbian and Java phones

About Teleprovodnik

Teleprovodnik, Ltd. is a pioneer in implementation of a new consumer navigation system based upon the most advanced technologies of mobile communication, satellite navigation and navigational cartography in Russia.

For more information visit: www.teleprovodnik.ru

About Webraska

Webraska is one of the leading providers of mobile GPS navigation solutions and high-end geospatial software platforms for wireless carriers and major Internet service providers worldwide.

Webraska's customers include Yahoo!, Orange, Vodafone, TMN, Sensis/Telstra, Toyota, Nextel, Qualcomm, Intelematics, Raywood, Punch Telematix and Groeneveld.

Webraska is a member of Nokia Pro Forum programs, Sony Ericsson Developer World and BlackBerry® ISV Alliance Program.

For more information visit: www.webraska.com

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