



## PRESS RELEASE

# Clear Talk Selects uReach Technologies to Deliver Mobile Publishing Applications to Subscribers

**uReach's Personal Media Manager brings social networking and sharing to the handset, giving Clear Talk an innovative new data offering and new revenue streams**

**HOLMDEL, NJ and LAS VEGAS, NV (April 1, 2008)**—uReach Technologies ([www.ureachtech.com](http://www.ureachtech.com)), a leading provider of converged communications solutions for wireless, wireline and broadband carriers, announced today that NTCH Inc., which operates under its Clear Talk brand name, has selected uReach's Personal Media Manager (PMM) to deliver picture management and sharing capabilities to subscribers in select markets.

"Subscribers have so much power in today's handsets, but they are hobbled by the difficulty of managing and sharing the pictures and videos they can create," said Glenn Ishihara, president of Clear Talk. "uReach's PMM solves this for the subscriber, and at the same time it gives us access to new advertising revenues and a new way to promote brand awareness."

Personal Media Manager will provide Clear Talk's subscribers with a dashboard that allows them to manage and publish the photos they take with their phones. Users can create albums and share them with friends, and they can publish to blogs and any social networking website right from their handset.

"Clear Talk is a nimble, value driven operator, and we are delighted to be collaborating," said Krishnamurty Kambhampati, CEO of uReach Technologies. "Clear Talk has a strong sense of their customer's needs, and we believe PMM will be a powerful ingredient to drive high-ARPU data services within their base."

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### About Clear Talk Wireless

NTCH, Inc. is a privately held company presently providing wireless services through its subsidiaries to retail customers in Idaho, Tennessee, Alabama, California and Arizona under the CLEAR TALK brand name. NTCH also owns 160 wireless communication towers and licenses or use rights to licensed spectrum in the states of Florida, Washington, Montana, Colorado, Kansas, Mississippi, Utah, and Kentucky. Questions should be directed to [publicrelations@cleartalk.net](mailto:publicrelations@cleartalk.net)

### About uReach

uReach Technologies, Inc. is the leading provider of lifestyle messaging solutions for the service provider market. The uReach Converged Services Framework (CSF) offers a standards based and IMS-compliant approach for uniformly deploying value-added voice and data services across wireless, wireline and IP properties quickly, economically and in-scale. Running exclusively on open systems, uReach's mobile media and web, visual voicemail, unified messaging and one-number solutions are currently improving the way millions of consumer and small business subscribers around the world communicate every day. uReach is a privately-held company headquartered in Holmdel, NJ. For more information, visit [www.uReachTech.com](http://www.uReachTech.com) or see the company at CTIA at Booth Number 3803.

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