



PRESS RELEASE

uReach Technologies Wins Internet Telephony® Magazine's Product of the Year Award for 2007

Intelligent Communications Manager™ Recognized for Outstanding Innovation

HOLMDEL NJ, (January 15, 2008) — uReach Technologies, a leading provider of communications solutions for wireless, wireline, and broadband carriers, announced today that Technology Marketing Corporation's INTERNET TELEPHONY magazine (www.itmag.com) has selected the company's Intelligent Communications Manager™ as a recipient of its 2007 Product of the Year Award.

Intelligent Call Manager (ICM) allows VoIP, wireless and landline carriers to offer their customers a unique way for calls and messages to reach their desktop. ICM provides a live screen pop while an incoming call is ringing, providing the user with picture caller-ID, and with instant call handling options, such as switch to desk phone or cell phone, send caller to voicemail, and live reply. ICM also notifies the subscriber of missed calls, e-mail messages, faxes, and calendar events.

"ICM integrates with uReach's carrier-grade consumer and small business solutions," said Anthony Rossetti, Director of Marketing for uReach Technologies. "it's like a remote control for your phone, even if your phone is at home and you're at the office."

"uReach has delivered one of the most innovative products of the year. INTERNET TELEPHONY is pleased to grant a 2007 Product of the Year Award to their Intelligent Call Manager," said Rich Tehrani, TMC President and Editor-in-Chief of INTERNET TELEPHONY magazine. We're proud to honor their hard work and accomplishments and look forward to more innovative solutions from uReach in the future."

A full list of Product of the Year winners will be published in the February, 2008 issue of INTERNET TELEPHONY magazine.

About uReach Technologies

uReach Technologies, Inc. is the leading provider of converged communication solutions for the service provider market. The uReach Converged Services Framework (CSF) offers a standards based and IMS-compliant approach for uniformly deploying value-added voice and data services across wireless, wireline and IP properties quickly, economically and in-scale. Running exclusively on open systems, uReach Enhanced Voice Messaging, Voice-SMS, Multimedia Messaging and Single Number Service are currently improving the way millions of subscribers around the world communicate every day. uReach is a privately-held company headquartered in Holmdel, NJ. For more information, visit www.uReachTech.com.

About INTERNET TELEPHONY magazine

INTERNET TELEPHONY has been the VoIP Authority since 1998™. Since the first issue in February of 1998, INTERNET TELEPHONY magazine has been providing unbiased views of the complicated converged communications space. INTERNET TELEPHONY offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs. INTERNET TELEPHONY magazine has a circulation of 225,000 including pass-along readers. For more information, please visit www.itmag.com.

About TMC

Technology Marketing Corporation (TMC) publishes (www.tmcnet.com/cis/) Customer Interaction Solutions, (<http://www.tmcnet.com/voip/>) INTERNET TELEPHONY, (<http://www.tmcnet.com/unified-communications/Default.aspx>)

Unified Communications, and (<http://www.tmcnet.com/ims/>) IMS Magazine. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. Ranked in the top 6,000 most visited Web sites in the world by alexa.com*, TMCnet serves as many as three million unique visitors each month. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. In addition, TMC produces (<http://www.itexpo.com/>) INTERNET TELEPHONY Conference & EXPO, and (<http://www.tmcnet.com/voip/conference/call-center/>) Call Center 2.0 Conference. For more information about TMC, visit www.tmcnet.com. (*alexa.com is an amazon.com company that ranks Web sites by their traffic levels. Neither alexa.com nor amazon.com is affiliated with TMCnet.)

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