

Press Release

For Immediate Release



SunRocket Chooses uReach Technologies to Enhance Breakthrough Residential Internet Phone Service

The “No Gotcha” Company Leverages uReach’s Innovative Messaging Solution to Set New Standard in Home Phone Service

Holmdel, NJ, November 30, 2004 – uReach Technologies, a leading provider of enhanced communications applications to carriers, today announced that SunRocket, an emerging leader in bringing Internet phone service to mainstream America, has deployed uReach’s Oryx™/NEXT messaging solution to deliver enhanced voicemail as a standard feature of its SunRocket Signature Servicesm. Capitalizing on Oryx/NEXT to deliver the industry’s most advanced voicemail offering, SunRocket has set a new standard in home phone service, incorporating powerful features in an all-inclusive package, priced at a breakthrough value for broadband households.

Introduced earlier this month, SunRocket has integrated “best-of-breed” technology from leading voice over IP (VoIP) technology and service providers to deliver a risk-free, easy-to-try and simple-to-use home phone service, complete with a full set of built-in features, priced to deliver exceptional value and convenience. Priced at \$24.95 per month or \$199 for a full year, with no additional charges for service activation, equipment, taxes, or shipping, SunRocket is intent on bringing the power and value of Internet phone service to homes across America, with no hidden surprises or term commitments.

Relying upon aggressive, nimble, and customer-focused providers with superior technology and rapidly-scalable solutions is a key element of SunRocket’s breakthrough business model. “uReach’s Oryx/NEXT allows SunRocket to provide the industry’s most functionally-advanced yet easy-to-use voicemail solution as a standard feature,” said Robert Mainor, SunRocket co-founder and chief operating officer. “uReach enabled us to leapfrog the competition by rapidly

delivering a powerful, personalized, and cost-effective messaging application that allows SunRocket to offer the best-in-class product at the best price.”

Oryx/NEXT is an open, scalable VoIP platform that supports next-generation network providers with powerful messaging and enhancing calling capabilities, providing the building blocks to enable customized services. All SunRocket members receive two free phone numbers (and can add additional numbers for an additional monthly charge), each with a distinctive ring and custom calling features, as well as an enhanced voicemail box powered by uReach. Among the enhanced voicemail features:

- Full range of user-defined voicemail alerts, via SMS, email, and instant messaging, in addition to support for message-waiting lights on suitably-equipped telephones.
- Automatic delivery of voicemail audio files to email, enabling members to receive, save and forward messages via their computers.
- Web retrieval of messages, allowing for convenient voicemail access from any Internet-enabled computer worldwide.
- Real-time PC-based voicemail screening, allowing members to remotely listen to messages as they are being recorded, via a computer at home or work, with the option intercept the message and “pick up” the call.

“Our work with SunRocket typifies uReach's ongoing strategy to leverage the full capabilities of next generation networks and broadband access,” said Krishnamurty Kambhampati, CEO and co-founder of uReach Technologies. “The combined VoIP technologies not only leverage what has only now become reality, but offers a level of personalization that is critical to the next generation of communication.”

“SunRocket is committed to giving consumers what they deserve – an easy yet full-featured home phone service at a incredible value, free from the “gotchas” typically inflicted by big phone companies,” said Paul Erickson, chief executive officer of SunRocket. “uReach provides SunRocket with a cost-effective, best-in-class messaging solution that helps us to deliver upon that promise.”

About uReach Technologies

uReach Technologies, Inc. is a leading provider of enhanced communications applications to wireless, wireline, and broadband carriers. Deploying services on open systems hardware via

its carrier-class standards-based framework, uReach makes it possible for users to access and manage calls, messages, notifications, and personal information using a variety of popular access methods and devices. With the recent acquisition of Priority Call Management, uReach will leverage the **ORYX®/Next** application suite for additional innovative services designed to enable application portability and convergence for any network and make it possible for service providers to offer customers a seamless migration to new features while maintaining familiar revenue-generating services. With solutions ranging from basic voice messaging to unified communications and beyond, uReach enables service providers to expand their customer bases while growing ARPU through complementary value-added services. With offices in Wilmington, MA and Holmdel, N.J., uReach is a privately held company. For more information, visit www.uReachCorp.com.

About SunRocket

Headquartered in Vienna, Virginia, SunRocket, the “no gotcha” phone company, is bringing Internet phone service to mainstream America with the nation’s first full-year, flat-rate home phone service package. SunRocket is the only company to offer complete Internet phone service at an all-inclusive, bottom-line annual price of \$199, with no hidden charges, term commitments or “gotchas”. SunRocket makes it easy for households with high-speed Internet access to take advantage of the incredible value and enhanced capabilities of state-of-the-art Internet telephony. Nokia Venture Partners is the lead investor in the privately-held corporation. For more information, please visit the company’s web site at SunRocket.com.

Contact for Press:

Margie Moore, uReach Technologies; Tel: +1 978-694-2551, mmoore@ureach.com

Mary Kae Marinac, MKM Corporate Communications, +1 978-685-3136,
mkmarinac@comcast.net