



PRESS RELEASE

uReach Technologies Strengthens Global Presence with Regional Headquarters in India

Allows uReach to Directly Serve Indian Telecommunication Carriers

GURGAON, India & HOLMDEL, NJ, (September 22, 2008) — In recognition of the explosive growth of the Indian telecommunications industry, uReach Technologies announced today that it has opened a regional headquarters office in Gurgaon, India. uReach will support the value-added services initiatives of wireless, wireline, and broadband carriers throughout India from the Gurgaon office.

“The mobile communications industry continues to experience double-digit growth in India, outpacing many other parts of the world,” said Krishnamurty Kambhampati, CEO of uReach Technologies. “Our strategic investment here will allow us to provide carriers in India with the same level of excellence that we provide elsewhere in the world.”

“Carriers in the region are experiencing unique business and technological challenges,” said Raghu Ram, uReach’s Chief Strategy Officer. “uReach excels at overcoming scaling issues and at helping carriers to profitably deliver value-added services,” he continued.

uReach delivers a wide range of communications applications on its Converged Services Framework. Applications for social networking, user generated content, mobile and landline calling and messaging all coexist in a carrier class environment that cost-effectively scales to multi-millions of subscribers.

About uReach Technologies

uReach Technologies, Inc. is the leading provider of lifestyle messaging solutions for the service provider market. The uReach Converged Services Framework (CSF) offers a standards based and IMS-compliant approach for uniformly deploying value-added voice and data services across wireless, wireline and IP properties quickly, economically and in-scale. Running exclusively on open systems, uReach’s mobile media and web, visual voicemail, unified messaging and one-number solutions are currently improving the way millions of consumer and small business subscribers around the world communicate every day. uReach is a privately-held company headquartered in Holmdel, NJ. For more information, visit www.uReachTech.com.

Media Contact:

Cindy Frew
uReach Technologies
+1 973.273.5895
marketing@ureachtech.com

Corporate Headquarters

uReach Technologies
2137 Hwy 35
Holmdel, NJ 07733
USA
+1.732.335.5400
www.ureachtech.com

India Headquarters

Signature Towers, 3rd Floor, NH-8
South City-I, Gurgaon, Haryana 122002
India
+91 99400 47272